



Accounting. Re-Imagined.

We help businesses achieve
tomorrow's goals TODAY.



Change Creates Opportunity

We ensure you choose the best cloud-based applications available, tailored to your own needs to accurately measure how your business is performing, with all your data stored in one secure place.

Our services are specifically designed to guide you through the migration and implementation processes of modern cloud-based finance systems to ensure your goals are achieved within the required timescales.

We alleviate mundane tasks that no longer need to be performed by accountants, allowing you to focus on your business's needs and creating new revenue generating opportunities.



Our Achievements

We are currently servicing and maintaining finance systems for accounting practices across the UK, Ireland, France, Denmark and Malta, as well as businesses spread across the globe.

We combine our Technology and Financial Expertise to provide our clients with a smooth migration and implementation process, ensuring their goals are achieved, whilst avoiding potential pitfalls and limiting the time investment required when embarking on these kinds of projects.



Why 4POINTZERO?



Over 10 years' experience implementing both simple and more complex integrated cloud solutions.



Over 15 years' experience in outsourced accounting for SME's across all industries and implementing efficient and easy to adopt processes for in-house or outsourced finance functions.



Finance system implementations and training supplied by qualified accountants with a strong focus on both technology and financial expertise.



Achieve up to 95% Accounting Automation & 100% Reporting Automation.



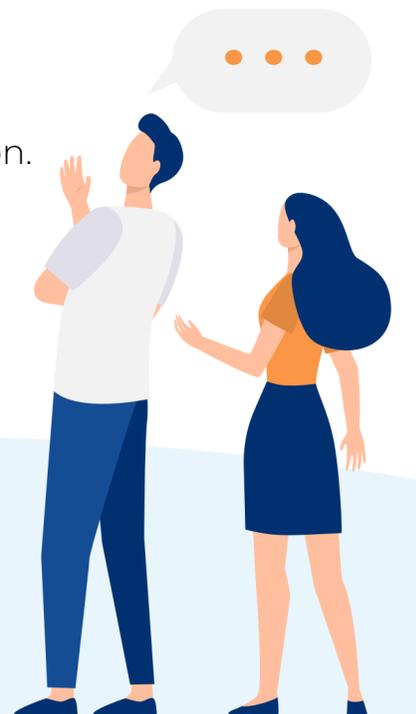
Working globally with accountants and clients based in North America, Europe, UK, Middle East & Southern Asia.



Supporting over 300 SME businesses across over 20 different systems covering a wide range of functionality.



All systems specifically selected and configured for your business, accessible and stored in a single secure location.



Benefits for Accounting Firms



Increase staff efficiency

4PointZero provides you with the best tools available to ensure you reduce time spent on mundane tasks, enabling you to develop and implement better processes for your practice's and clients' needs.

With us, you can integrate all your chosen systems into one central hub, creating one true set of records without the hassle of maintaining multiple Excel schedules and versions. By doing this, you can get a deeper understanding of the client's issues, allowing you to use staff to focus on highlighting & remedying operational inefficiencies within the client's records to boost their profits.



Focused technology and accounting expertise

By using 4PointZero, there is no need to go through the trouble of hiring an expert yourself. This role can turn out to be an expensive and largely non-chargeable resource if they are truly devoted to researching and analysing all the tools on the market to find the most suitable solution for you.

What's more, accountants are not necessarily technology experts, we can train and support them so they can avoid the most common pitfalls. 4PointZero provides support while being knowledgeable about how accounting processes work, meaning you always get the right results based on our experience of working in an accounting practice.



Engage with your clients

It's never been easier to access your data and get accurate, real-time reporting at any time, even when on the move. With the removal of manual intervention and processing, digital accounting and integrated systems give your clients access to the most up-to-date business information possible instantaneously.

The increased transparency that digital accounting provides enables your clients to have much more meaningful and fact-based conversations with you. There are clear and accurate records upon which any tax and business advisory work can take place. With 4PointZero, you can be flexible with your approach as we are not restricted to using only one tool, but rather providing a single location to deploy a range of the best tools available for your client's needs.

Benefits for Businesses



Get more out of your finance team

Start using 4PointZero to automate accounting and focus on the numbers and operational efficiencies/issues in order to improve business profitability.

We can help you improve the reliability and timeliness of your business information so that you can make more accurate forecasts and decisions to transform your business. With 4PointZero, you can start making your business more profitable today.

Access your information any time and on the move

Running a business can be tricky, especially when you are always on-the-go; imagine being able to view all your financial data and key performance indicators (KPIs) while commuting or even while sitting in a coffee shop.

You can access this key information from any device with an internet connection – a possibility that was almost unheard of 10 years ago. What's more, 4PointZero allows you to create multiple users so your team can access and work on the same data simultaneously, any time they need to.

A Cloud solution that is both secure and affordable

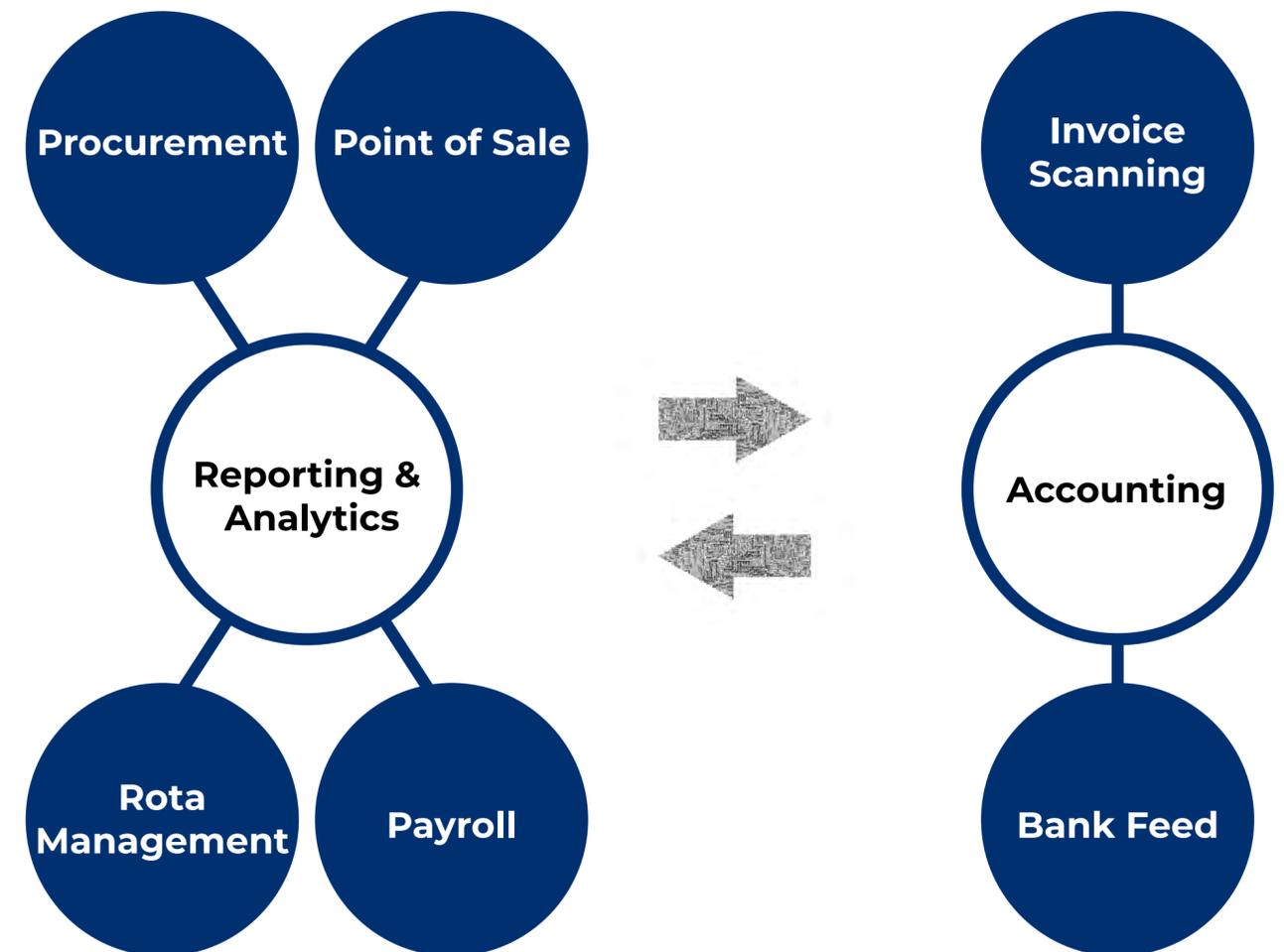
With Cloud applications, gone are the days of large installation fees and long update processes. With a subscription-based service, you can use 4PointZero without the help of an IT department as all updates or upgrades are done automatically free of charge. You also aren't tied in to lengthy contracts, so cancel anytime if it's no longer the right solution for you. Even better, the Cloud offers a more secure and scalable solution for protecting your data than any desktop systems so you can rest easy and focus on managing your business.

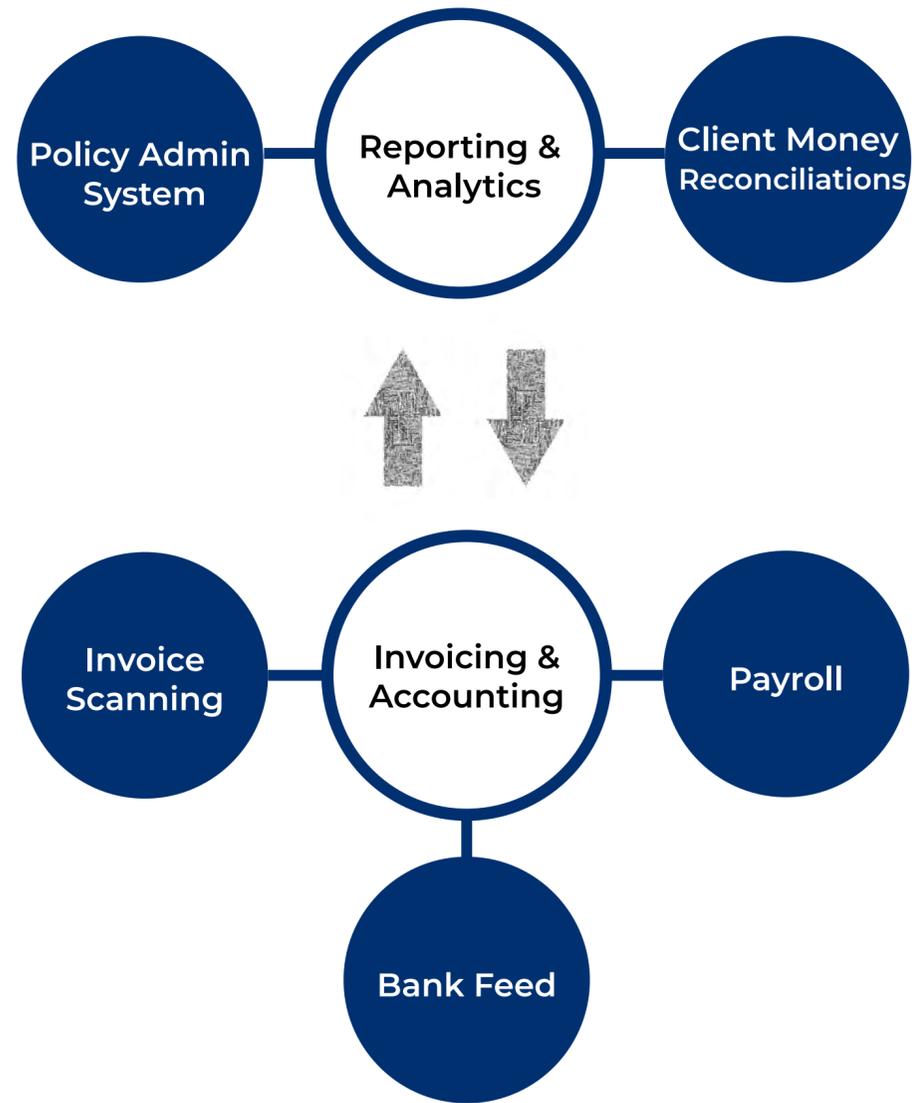


Simtrava is a group of companies managing approximately 50 franchise stores across the Costa Coffee, Pita Pit and Warrens Bakery brands. They came to 4PointZero looking to gain a deeper understanding of their accounting and consultancy needs through a flexible subscription model. Thanks to their complex network of integrated applications and automated solutions, 70%-80% of their accounting is now automated and mostly housed within 4PointZero's single sign-on environment and covered by our support package.

We receive approximately 100 files on a daily basis, containing various pieces of information in different formats which are then used to create a wide range of reports and reconciliations including:

- Sales Analysis by Product & Employee
- Wastage Reports
- KPI Dashboards
- Cash Control Reconciliations
- Staff and Rota Management Analysis





Integra Global is a health insurance provider to individuals, families and companies, predominantly servicing expats or those with unique insurance needs. With offices in the UK, Munich and Dubai, the company experienced rapid growth which resulted in a number of inefficient processes that later presented real business challenges.

4PointZero worked directly with the Integra team through these challenges in order for them to embrace the changes we were looking to make, whilst emphasizing the long-term benefits and providing additional tailored training where required. We were then able to centralise elements of the business which had previously been managed by different companies to lower ongoing compliance costs. We also helped Integra Global set up a new entity in Germany to plan for possible Brexit issues and created new structured processes for their finance function to increase efficiency.



Financial Markets

Our client is a global investment manager for international and global bonds covering entities such as Corporate Pensions, Sovereign Wealth Funds and Trusts. They have offices in the UK, US, Dubai and Singapore, with the finance team being based in the UK. A key requirement and challenge was around automating their reporting and group consolidation of their global entities. An essential part of our strategy was recommending a solution that would be able to prepare a trial balance in the local currency of the entities, as well as the group consolidation currency alongside various currency revaluations needed on bank accounts, debtors, creditors, some assets and liabilities. Furthermore, it would enable the client to access all values in reporting currency to the month-end rates as required by accounting legislation.

We continue to support and improve their processes on an ad-hoc basis, an example being the setup of their MTD gateway and filings directly from the system.





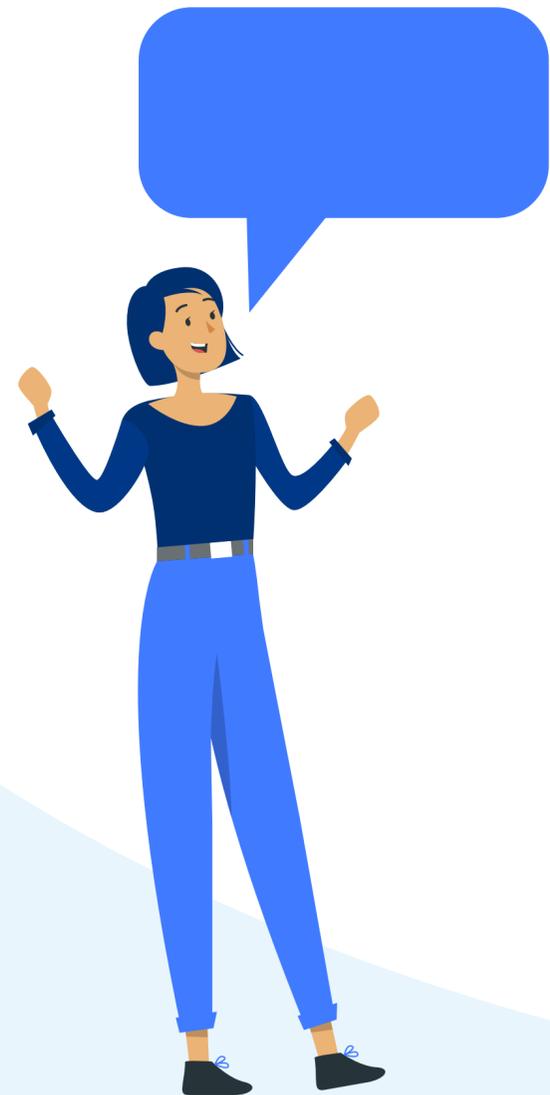
Complyport is a Professional Services company specialising in providing compliance and regulatory consultancy services to companies in the UK and overseas. We were approached by Complyport as they were looking for a secure way to host and access a number of cloud-based 3rd party products (child applications) they wished to use in conjunction with their clients through the cloud in an attempt to modernise their service.

We were able to build the single sign-on connection into their existing applications in a few days thus creating a collaborative way for them to work with their customers, with both parties accessing & using the same information. This reduced email traffic significantly and created a single source of data without the use of multiple versions of excel spreadsheets that is easily accessible 24/7 through an internet browser.

At the same time, we were able to link in their internal company systems so that their staff could also access all of their business systems within the same Portal. Users only see the applications specific to their role so there is no possibility of a client seeing internal business systems, unless their business uses them themselves and has their own environment/credentials.



Client Testimonials



“Working with the 4Pointzero team is a pleasure; they are quick to assist with any software queries and always are willing to take the time to go through questions via screen share/live chat. Working with a team who have so much experience and knowledge of their products has been a real breath of fresh air. They regularly make suggestions on how I can be using the systems more effectively, which has saved me a lot of time and effort.”

Harry Thorold, Financial Controller
The EPI Foundation

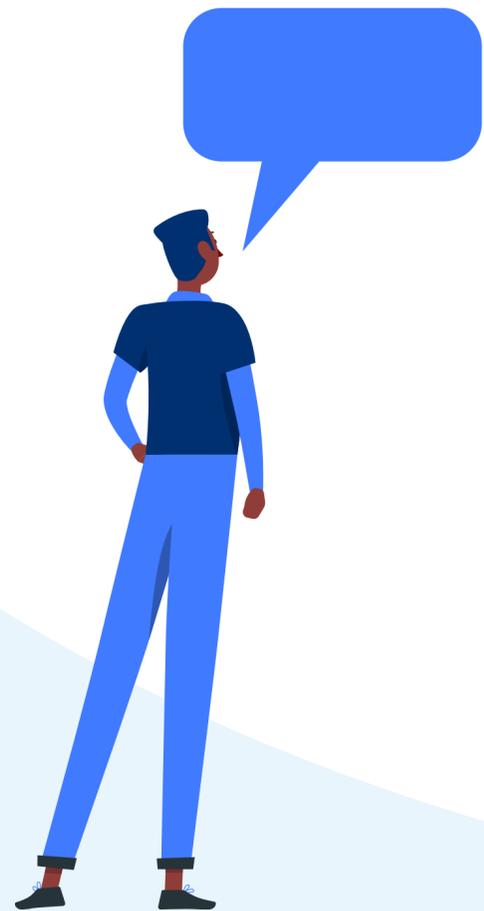
“The 4Pointzero team implemented and provided training on our new cloud-based financial systems which has helped us automate many processes within the business. They were extremely patient and proactive in understanding our business structure, as well as identifying the key drivers for the Management Team. Their expert advice was, and is, invaluable in providing excellent training and useful recommendations along with ongoing support; it is clear that they know the systems inside-out. We are now able to view our financial and operational information in real-time across our multiple sites. Would not hesitate to recommend the 4Pointzero team to anyone that is looking to automate their finance function.”

Caroline McLaren, Group Head of Finance
QFM Group

“The 4pointzero team migrated our financial data from our older desktop accounting system to a new cloud-based accountancy system. They listened to what we needed and implemented systems that have automated many of our processes and reduced manual data entry. They are always on hand for any queries we have regarding the system and are happy to provide recommendations on other business processes that have proven to be invaluable.”

Magdalena Turczyn, Financial Controller
Café Fortune Ltd.

Accounting Practice Testimonials



“We have been working with 4Pointzero for a few months now to migrate over our accounts into a cloud-based system and certainly feel we are in safe hands. Jamie came to our offices at the beginning of the process to provide us with 5 days on-site training and was extremely helpful. Not only was he able to show us the functionality of the system during the sessions but also provide further insightful information for saving time and automating processes. The rest of the team have been very responsive to any queries we have and continuously support us while we migrate over more of our accounts.”

Johnathan Mullane, Managing Director
Retail Financial Solutions

“4PointZero's industry knowledge and professionalism has been instrumental in the successful implementation and management of our online accounting systems. The 4Pointzero team have supported us through the implementation process and are always there to answer any questions we have regarding the system, in a timely manner. We are now able to automate a lot of our internal processes and therefore service many more clients allowing our team to focus on more value-add activities. We are looking forward to working with 4Pointzero in the future on more of our clients.”

Karen Gauci, Manager Client Accountant
ECOVIS Malta

“Ecovis is a forward looking business and innovation is at the core of what we do - we saw the importance of having an online accounting system back in 2005. This part of our business had grown rapidly and 4PointZero have proved to be an excellent strategic partner for us. They have been vital in the successful implementation of our digital accounting offering, from advice on the best systems to implement, through to assisting in migrating our clients to the cloud.”

Ben Smith, Partner
Ecovis Wingrave Yeats



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