



Save time and  
drive efficiencies.  
Get ready to grow  
your business.



# Grow your business

The 4PointZero team are leading finance professionals, technology experts, and systems accountants. We bring a wealth of experience from across different businesses and industries, all with differing needs, to help you identify and implement the best financial ecosystem for your business.



## We do things differently

Unlike other VARs, advisors and consultants, we're not tied to any software companies. So, our focus is only ever on helping you identify which financial products are right for your business and there's no obligation to buy.

## We take away the overwhelm

With so many options on the market, we know that trying to choose the right systems and apps for your business can feel overwhelming.

Especially when the impact of making the wrong decision or choosing the wrong implementation partner, risks causing significant and hard to resolve issues.

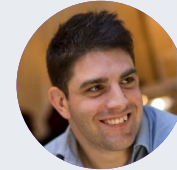
## Make an informed decision

Our systems knowledge and independent, impartial advice gives you all the information you need to:

- Identify the best financial ecosystem for your business
- Present your findings to the Board with confidence
- Successfully deliver on your project
- Improve data security
- Remain compliant



You need software that's designed to help your business grow but that doesn't come with costly features you'll never use.



Jamie Allen, CEO, 4PointZero

# Drive business growth

With integration support to connect your systems, we'll combine your real-time financial data with your operational insights.

So, you get the answers you need when you need them. And, with customisable dashboards, you can start to make the data-driven decisions that will drive your business growth.

## Get quantifiable results

On average, we see a payback period of under 1 year and ROI of over **250%** over **5 years**. Our customers report:

- Lower audit fees and compliance costs
- Optimised resources
- No more hardware maintenance costs
- Empowered growth





Our financial management is unrecognisable from when we first appointed 4PointZero, and the Royal College of Midwives is better for it.

Chris Truman, Chief Operating Officer,  
The Royal College of Midwives

# Our approach

We understand that every business is different. So, while our process stays the same, the advice we give will always be unique to you and your business.

## Step 1: Audit

We'll work with you to understand the challenges you face and what you want to achieve with your business.

We'll audit your existing systems and processes and identify any redundancies, inefficiencies or areas for improvement.

## Step 2: Summary of Findings

We'll save you significant amounts of time by compiling a Summary of Findings that's unique to your business and packed with our clear and honest advice.

Our Summary of Findings is where we make our recommendations for the best finance ecosystem for your business.

It's full of the details you need, but free of jargon. So, you can start to see at-a-glance which ecosystem will be the best for you.

## Step 3: Implementation

We handle the details so you can enjoy the results. We'll configure and integrate all your systems and apps, and migrate your historical data, so you can start to combine your real-time financial data with your operational insights.

## Step 4: Training

To ensure you hit the ground running and get the most out of your new system, we run a range of personalised workshops. All training sessions are run by a dedicated systems accountant, specialising in your chosen solution and systems.

## Step 5: Ongoing Support

We provide ongoing systems support at the level right for you, so you can focus on running your business and driving growth.



We've been working with 4PointZero since 2019. The team helped us set up our accounting system and have helped us with our technical support ever since.

EPI Foundation



# Future-proof your business

With the right financial ecosystem in place, you can get the real-time financial data and operational insights you need—with timely reporting and greater visibility of your data and metrics.

Save time, remove inefficiencies, and focus on your business growth. All with our data security and ongoing support:



Get the financial reports you need—fast



Save time with system and process automations



Stay up-to-date with ongoing systems and software support



Free your finance teams from data-inputting to focus on interrogating your operational data



Focus on growing your business





We needed to take our finance function to the next level to match with our plans for future growth and 4PointZero enabled us to do just that. Many of our financial processes are now completely automated so that we can focus on expansion.

Dilip Sodha, Sodha Group—a Domino's Franchise

# Why work with 4PointZero?

While we have great relationships with the different software providers, we're wholly independent and impartial, which means our focus is 100% on finding the right financial ecosystem for your business.

We add value by sharing our systems knowledge and experience, providing expert implementations, and maintaining your systems with ongoing support as and when you need it.

- We explain the benefits, features, and considerations of each system in relation to your existing operations software
- We identify the best financial ecosystem to meet your business needs
- We tailor the right team of our people to manage your project, according to your system of choice
- We take care of the entire implementation process from start to finish and beyond
- We streamline your cloud-based systems to provide you with a complete and succinct audit trail

# Our clients

We work with more than 1000 clients to revolutionise the way they run their businesses.



MOMENTUM  
structural engineers



ARGONON



I2



Royal College  
of Midwives



RSA FILMS



TheConduit



SYBARITE



ageUK



DELMON  
PIZZA



greenwich  
students'  
union

# The best thing for your business growth?

Let's talk. Get the right finance ecosystem  
for your business and get ready to grow  
with 4PointZero.

Get in touch with us today

+44 203 758 3808

[jamie.allen@4pointzero.co.uk](mailto:jamie.allen@4pointzero.co.uk)





**Email**

[jamie.allen@4pointzero.co.uk](mailto:jamie.allen@4pointzero.co.uk)

**Website**

[4pointzero.co.uk](http://4pointzero.co.uk)

**Phone**

+44 203 758 3808

**Address**

3rd Floor, Waverley House,  
7-12 Noel Street,  
London  
W1F 8GQ